

RESOLUTION NO. R-3437

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF KIRKLAND AUTHORIZING AND DIRECTING THE CITY MANAGER TO SIGN ON BEHALF OF THE CITY OF KIRKLAND, A SERVICE AGREEMENT WITH EAST KING COUNTY CONVENTION AND VISITORS BUREAU TO PROVIDE CERTAIN TOURIST AND SIMILAR PROMOTION ACTIVITIES, PURSUANT TO THE AUTHORITY CONTAINED IN RCW 35.21.700.

WHEREAS, the City of Kirkland is authorized pursuant to RCW 35.21.700 to expend public moneys and conduct promotion of resources and facilities for the purpose of attracting visitors and encouraging tourist expansion; and

WHEREAS, the City of Kirkland wishes to acquire professional services to perform such tourist promotion; and

WHEREAS, the East King County Convention and Visitors Bureau is a Washington nonprofit organization which provides such tourist promotion services and is willing so to do for the benefit of the City of Kirkland,

NOW THEREFORE, BE IT RESOLVED by the City Council of the City of Kirkland as follows:

Section 1: That certain agreement between the City of Kirkland and the East King County Convention and Visitors Bureau, copy of which is attached to this resolution and by this reference incorporated herein, wherein said visitors bureau agrees to provide certain services for the purpose of attracting visitors and encouraging tourist expansion within the City of Kirkland, is hereby approved.

Section 2: The City Manager is authorized and directed to sign on behalf of the City of Kirkland, said contract.

PASSED by majority vote of the Kirkland City Council in regular, open meeting on the 19th day of January, 1988.

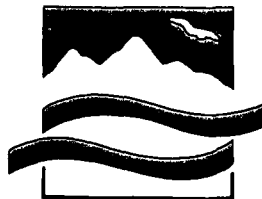
SIGNED in authentication thereof on the 19th day of January, 1988.

Doris Cooper
Mayor

Attest:

James Perry
City Clerk

5654C/255A/JP:br



SERVICES AGREEMENT

This agreement is entered into this ____ day of _____, 1988, by and between the City of Kirkland, a municipal corporation of the State of Washington, and East King County Convention and Visitors Bureau, a nonprofit corporation of the State of Washington.

WHEREAS, the City of Kirkland wishes to acquire professional services to attract visitors and encourage tourist expansion; and

WHEREAS, the City desires to contract with East King County Convention and Visitors Bureau (the Bureau) to provide such services, now therefore,

In consideration of the mutual promises and covenants herein contained the parties agree as follows:

A. The Bureau shall conduct solicitation of visitors. Such solicitation shall include:

1. Engage in the design, production, supervision and distribution of a brochure describing advantages of the area for the visitor. The Bureau shall distribute that brochure and other brochures it produces through its office and other outlets.

2. Offer Bureau office services to visitors. Such services shall include the distribution of an informational brochure describing the East King County area and shall further include storage of such brochures.

3. Maintain a staff as necessary to perform the aforementioned services.

4. Imprint upon brochures produced by the Bureau from funds made available in the Agreement, the words, "Published by East King County Convention and Visitors Bureau in cooperation with the City of Kirkland " or words of similar intent.

5. Represent the City of Kirkland along with all East King County Cities and unincorporated areas who have asked to join the Bureau in visitor promotion and convention sales trips.

B. The Bureau shall conduct solicitation of conventions. Convention delegates are prime potential vacationing visitors. Such solicitation shall include:

1. A video presentation of the facilities and resources of the East King County area.

2. The identification of convention sponsoring associations from Bureau files, reports secured through Bureau participation in the Washington Convention Bureau Managers Association, local business people and other resources.

3. Direct mail and telephone activity to convention sponsoring associations.

4. Local publicity activities stimulating public interest in convention invitations. To effectuate such purposes, said publicity activities shall include design, production, supervision and distribution of sales articles and photographs.

C. Bureau shall maintain communication by:

1. Submitting to the City Council periodic reports of services performed.

D. The Bureau will help publicize and promote the development and operation of Harbortown Center tour boat facilities.

E. For services contemplated, the City of Kirkland agrees to pay to East King County Convention and Visitors Bureau during the term of this agreement, a total sum not to exceed \$4,000. The East King County Convention and Visitors Bureau will submit periodically (but not more often than monthly) voucher statements to the City of Kirkland describing the services that it has performed pursuant to the terms of this agreement during the time period for which the statement is submitted. Payment will be made by the City of Kirkland within four weeks of the date the statement is received by the City.

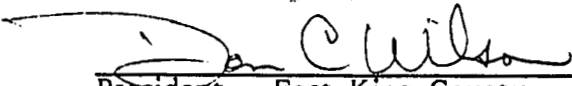
This agreement shall be for a one year term beginning January 1, 1988 and terminating December 31, 1988. The agreement may be continued on an annual

basis upon agreement of the parties. Notwithstanding the foregoing, either party hereto may terminate or suspend this agreement at any time with or without cause by giving at least 30 days notice to the other party in writing. Termination or suspension shall be effective 30 days after notice thereof is delivered to the other party personally, or by deposit in the U.S. mail postage pre-paid certified mail. In the event the City terminates or suspends this agreement, East King County Convention & Visitors Bureau shall be entitled to receive just and equitable compensation for any satisfactory services rendered prior to the effective date of termination or suspension.

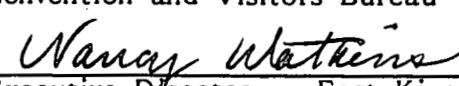
Bureau

CITY OF KIRKLAND

City Manager



President - East King County
Convention and Visitors Bureau



Executive Director - East King County
Convention and Visitors Bureau