RESOLUTION R-3421

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF KIRKLAND RELATING TO THE CITY'S HARBORTOWN CENTER TOUR BOAT FACILITY AND AUTHORIZING THE CITY MANAGER TO SIGN ON BEHALF OF THE CITY OF KIRKLAND A CONTRACT WITH LIVINGSTON AND COMPANY, A PUBLIC RELATIONS AND ADVERTISING FIRM, TO PROVIDE A PROMOTION AND MARKETING PROGRAM.

Whereas, Livingston and Company, a public relations and advertising firm, has offered to conduct a promotion and public relations program for the Harbortown Center Tour Boat facility, and

Whereas, under said proposal the time and expertise of Livingston and Company and its employees would be donated at no expense to the City, and the City would reimburse Livingston and Company only for its out-of-pocket costs and expenses, up to a maximum of \$10,000, and

Whereas, the City Council believes that a marketing and promotion program, designed to advertise and encourage utilization of the Harbortown Tour Boat facility, is important to the success, financial and otherwise, of the facility, now, therefore,

Be it resolved by the City Council of the City of Kirkland as follows:

Section 1. The City Manager is hereby authorized and directed to sign on behalf of the City of Kirkland, that certain Professional Services Agreement, between the City of Kirkland and Livingston and Company, which agreement is set forth in Exhibit A attached to the original of this Resolution and by this reference incorporated herein.

Passed by majority vote of the Kirkland City Council in regular, open meeting this <u>5th</u> day of <u>October</u>, 1987.

Signed in authentication thereof this <u>5th</u> day of October , 1987.

ATTEST: