

RESOLUTION R 3154

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF KIRKLAND AUTHORIZING AND DIRECTING THE CITY MANAGER TO SIGN ON BEHALF OF THE CITY OF KIRKLAND, A SERVICE AGREEMENT WITH EAST KING COUNTY CONVENTION AND VISITORS BUREAU TO PROVIDE CERTAIN TOURIST AND SIMILAR PROMOTION ACTIVITIES, PURSUANT TO THE AUTHORITY CONTAINED IN RCW 35.21.700.

Whereas, the City of Kirkland is authorized pursuant to RCW 35.21.700 to expend public moneys and conduct promotion of resources and facilities for the purpose of attracting visitors and encouraging tourist expansion; and

Whereas, the City of Kirkland wishes to acquire professional services to perform such tourist promotion; and

Whereas, the East King County Convention and Visitors Bureau is a Washington non-profit organization which provides such tourist promotion services and is willing so to do for the benefit of the City of Kirkland, now, therefore,

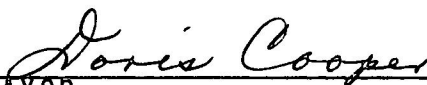
Be it resolved by the City Council of the City of Kirkland as follows:

Section 1. That certain agreement between the City of Kirkland and the East King County Convention and Visitors Bureau, copy of which is attached to this resolution and by this reference incorporated herein, wherein said visitors bureau agrees to provide certain services for the purpose of attracting visitors and encouraging tourist expansion within the City of Kirkland, is hereby approved.


Section 2. The City Manager is authorized and directed to sign on behalf of the City of Kirkland, said contract.

Passed by majority vote of the Kirkland City Council in regular, open meeting this 18th day of March, 1985.

Signed in authentication thereof this 18th day of March, 1985.

  
MAYOR

ATTEST:

  
Director of Administration & Finance  
(ex officio City Clerk)

**EAST KING COUNTY**  
**Convention & Visitors Bureau**  
1111 110th NE Bldg. 100 Bellevue, WA 98004  
(206) 455-1926

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**SERVICES AGREEMENT**

This Agreement is entered into this \_\_\_\_\_ day of February, 1985 by and between the City of Kirkland, a municipal corporation of the State of Washington, and East King County Convention and Visitors Bureau, a non-profit corporation of the State of Washington.

WHEREAS, the City of Kirkland wishes to acquire professional services to attract visitors and encourage tourist expansion, and

WHEREAS, the City desires to contract with East King County Convention and Visitors Bureau (the Bureau) to provide such services, now therefore,

In consideration of the mutual promises and covenants herein contained the parties agree as follows:

A. The Bureau shall conduct solicitation of visitors. Such solicitation shall include:

1. Engage in the design, production, supervision and distribution of a brochure describing advantages of the area for the visitor. The Bureau shall distribute that brochure and other brochures it produces through its office and other outlets.

2. Offer Bureau office services to visitors. Such services shall include the distribution of an informational brochure describing the East King County area; and shall further include storage of such brochures.

3. Maintain a staff as necessary to perform the aforementioned services.

4. Imprint upon brochures produced by the Bureau from funds made available in the Agreement, the words, "Published by the East King County Convention and Visitors Bureau in cooperation with the City of Kirkland" or words of similar intent.

5. Represent the City of Kirkland along with all East King County cities and unincorporated areas who have asked to join the Bureau in visitor promotion and convention sales trips.

B. Bureau shall conduct solicitation of conventions. Convention delegates are prime potential vacationing visitors. Such solicitation shall include:

1. A video presentation of the facilities and resources of

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the East King County Area.

2. The identification of convention sponsoring associations from Bureau files, reports secured through Bureau participation in the Washington Convention Bureau Managers Association, local business people and other resources.

3. Direct Mail and telephone activity to convention sponsoring associations.

4. Local publicity activities stimulating public interest in convention invitations. To effectuate such purposes, said publicity activities shall include design, production, supervision, and distribution of sales articles and photographs.

C. Bureau shall maintain communication by:

1. Submitting to the City Council periodic reports of services being performed.

D. For services contemplated the City of Kirkland agrees to pay the East King County Convention and Visitors Bureau during the term of this agreement a total sum not to exceed \$2,500. The East King County Convention and Visitors Bureau will submit monthly voucher statements to the City of Kirkland describing the services that it has rendered pursuant to the terms of this agreement during the time period for which the statement is submitted. Payment will be made by the City of Kirkland within four weeks of the date the statement is received by the City.

This agreement shall be for a one-year term beginning January 1, 1985 and terminating December 31, 1985. The agreement may be continued on an annual basis upon agreement of the parties. Notwithstanding the foregoing, either party hereto may terminate or suspend this agreement at any time with or without cause by giving at least 30 days' notice to the other party in writing. Termination of suspension shall be effective 30 days after notice thereof is delivered to the other party or deposit in the United States mail, postage prepaid, certified mail. In the event the City terminates or suspends this agreement East King County Convention and Visitors Bureau shall be entitled to receive just and equitable compensations for any satisfactory services rendered prior to the effective date of termination or suspension.

CITY OF KIRKLAND

\_\_\_\_\_  
City Manager



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President - East King County  
Convention & Visitors Bureau

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Executive Director - East King  
County Convention & Visitors Bureau