

RESOLUTION R-5576

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF KIRKLAND APPROVING A SPONSORSHIP AGREEMENT WITH ZIPLY FIBER, LLC FOR THE 2023 OUTDOOR SUMMER MOVIE SERIES IN KIRKLAND.

1 WHEREAS, The Parks and Community Services Department
2 (Department) supports the community by providing a variety of public
3 programs and services; and
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5 WHEREAS, the City Council supports the continuation of the
6 community-building events the Department offers, including the
7 Outdoor Summer Movies Series that began in 2021; and
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9 WHEREAS, consistent with the Department's fiscal policies,
10 alternative revenue sources are regularly sought in support of
11 community-building events offered by the City to help keep up with
12 increased costs and expand services to keep up with growing demand;
13 and
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15 WHEREAS, the City welcomes partnership opportunities that
16 enhance its ability to deliver parks and recreation services to the
17 community; and
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19 WHEREAS, sponsorship opportunities provided by the City can
20 also support local businesses through exposure and direct engagement
21 with the public, resulting in improved brand recognition and exposure.
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23 WHEREAS, the City is therefore willing to grant certain marketing
24 and sponsorship privileges to local businesses in accordance with the
25 City's Business Partnership and Naming Rights Policy, APM 3-6, and the
26 terms and conditions outlined in the Sponsorship Agreement, attached
27 hereto as Attachment 1; and
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29 WHEREAS, pursuant to such policy, such sponsorship
30 agreements for contributions valued in excess of \$7,500 are subject to
31 Council approval by resolution.
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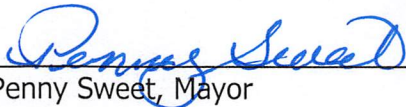
33 NOW, THEREFORE, be it resolved by the City Council of the City
34 of Kirkland as follows:
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36 Section 1. The City Manager is hereby authorized and directed
37 to execute the Business Partnership Sponsorship Agreement
38 substantially similar to that attached hereto as Attachment 1, providing
39 for the sponsorship of the 2023 Outdoor Summer Movie Series by Ziply
40 Fiber in exchange for payment of \$10,000.

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Passed by majority vote of the Kirkland City Council in open meeting this 7th day of February, 2023.

Signed in authentication thereof this 7th day of February, 2023.



Penny Sweet, Mayor

Attest:



Kathi Anderson, City Clerk