

ORDINANCE 2981

AN ORDINANCE OF THE CITY OF KIRKLAND RELATING TO OFF PREMISES MOTORIST SERVICE DIRECTIONAL SIGNS ON CITY STREETS AS AUTHORIZED BY CHAPTER 114 WASHINGTON LAWS OF 1986 AND ADDING NEW SECTIONS TO CHAPTER 19.04 OF THE KIRKLAND MUNICIPAL CODE.

Be it ordained by the City Council of the City of Kirkland as follows:

Section 1. Chapter 19.04 of the Kirkland Municipal Code be and it hereby is amended and supplemented by adding the following new sections to said Chapter:

Section 19.04.080. Off Premises Motorist Service Directional Signs.

RCW Chapter 47.42 as amended by Chapter 114, Washington Laws of 1986, permits the placement of motorist service informational signs along Washington Interstate Highways, subject to certain conditions; one of which is permission from the local government to place necessary, supplemental directional signing on local streets. Sections 19.04.080 through 19.04.087 set forth the standards required for permission to place off premises supplemental directional signs on local City of Kirkland streets.

Section 19.04.081 Street Use Permit Required.

A street use permit issued by the Department of Public Works is required for any off premises supplemental directional sign erected in City of Kirkland rights-of-way. The street use permit shall be valid for not more than five (5) years and be subject to application for renewal. The Director of Public Works has authority to issue the permit, provided the proposed signing is consistent with the standards set forth in Sections 19.04.080 through 19.04.087, inclusive, and to otherwise deny the permit. The decision of the Director shall be final unless appealed to the City Hearing Examiner. such appeal shall be carried out pursuant to the provisions of Chapter 152, Ordinance 2740 (Process IIB).

Section 19.04.082 Services Qualifying for Off Premises Directional Signs.

The businesses which may be displayed on off premises supplemental directional signs under the provisions of this Ordinance shall be limited to the following:

- a. The business must be eligible for and have received authorization from the Washington Department of Transportation for inclusion within their motorist service business signs program authorized by RCW 47.42.046 and RCW 47.42.047.

b. The business premises must be within the corporate limits of the City of Kirkland or the owner of said premises must have filed with the City of Kirkland, pursuant to RCW 35A.14.120, a petition for annexation of said premises, which petition shall have been signed by the owners of not less than 75% of the assessed value of the area described in said petition for annexation.

c. The business premises must be located within one quarter mile of Interstate Highway I-405.

Section 19.04.083 Installation and Maintenance of Off Premises Directional Signs.

The requirements and standards for installation and maintenance of off premises directional signs shall be as follows:

a. All costs for fabrication and installation of the sign framework shall be borne by the first business or businesses to utilize the sign framework.

b. Each business owner shall pay to the City a fee, which shall be in an amount calculated to pay for maintenance of the sign and framework for a five (5) year period, plus normal administrative costs.

c. Each business owner shall sign a legal document which acknowledges City ownership of the signs and framework and authorizes the City to remove said sign or signs if the business ceases to operate for ten (10) consecutive days, or if the business ceases to comply with the Washington State Department of Transportation guidelines for its motorist service business signs program or the local guidelines established in this Ordinance, or if the City decides to discontinue the off premises directional sign program established by this Ordinance.

Section 19.04.084 Placement and Orientation of Off Premises Directional Signs.

Placement and orientation of off premises directional signs shall be as follows:

a. Signs shall be placed within the right-of-way, unless an easement can be acquired.

b. No signs shall be placed so as to obscure sight visibility at intersections.

c. The signs shall be placed so as to minimize clutter relative to either public or private signs in the vicinity.

d. The City will require the use of a sign framework as specified in this Ordinance for two or more signs at a given location. Single sign faces may be placed attached to utility poles if the City deems it appropriate.

e. Signs and sign frameworks shall be installed only in places designated by the Director of the Department of Public Works. No more than one sign framework may be placed at any intersection approach unless the City determines that it would not create unreasonable clutter to do so.

Section 19.04.085 Sign Framework - Number of Signs.  
The standards for sign frameworks and the number of individual signs appearing on a framework shall be as follows:

a. No more than six (6) sign faces may appear on a single sign framework.

b. Signs are to be affixed to a pedestal style framework similar in configuration to the framework shown on attachment "A" to this Ordinance and by this reference incorporated herein.

c. The framework posts are to be 4 inches by 4 inches, wood with black finish, measuring 9 feet above grade and spaced 3 feet 6 inches apart.

d. The posts are to be placed in concrete footings.

Section 19.04.086 Sign Face.  
The standards for the face of an off premises directional sign shall be as follows:

a. No sign face shall exceed 9 inches by 42 inches.

b. The logo of each business shall not exceed 7 inches by 7 inches and shall appear at the left margin.

c. The lettering shall be white in sans serif style with the upper case lettering not larger than 3 inches.

d. The background of the sign shall be a blue that matches the State Motor Service Business Information panels.

Section 19.04.087 City May Terminate the Program.  
The City Council may discontinue the off premises directional sign program established by this Ordinance at

any time. At such time as the program may be discontinued, all permits issued hereunder shall automatically terminate.

Section 2. If any section, subsection, sentence, clause, phrase, part or portion of this Ordinance is for any reason held to be invalid or unconstitutional by any court of competent jurisdiction, such decision shall not affect the validity of the remaining portions of this Ordinance.

Section 3. This Ordinance shall be in force and effect five (5) days from and after its passage by the Kirkland City Council and publication pursuant to Section 1.08.017, Kirkland Municipal Code in the summary form attached to the original of this Ordinance and by this reference approved by the City Council.

Passed by majority vote of the Kirkland City Council in regular, open meeting this 15th day of September, 1986.

Signed in authentication thereof this 15th day of September, 1986.

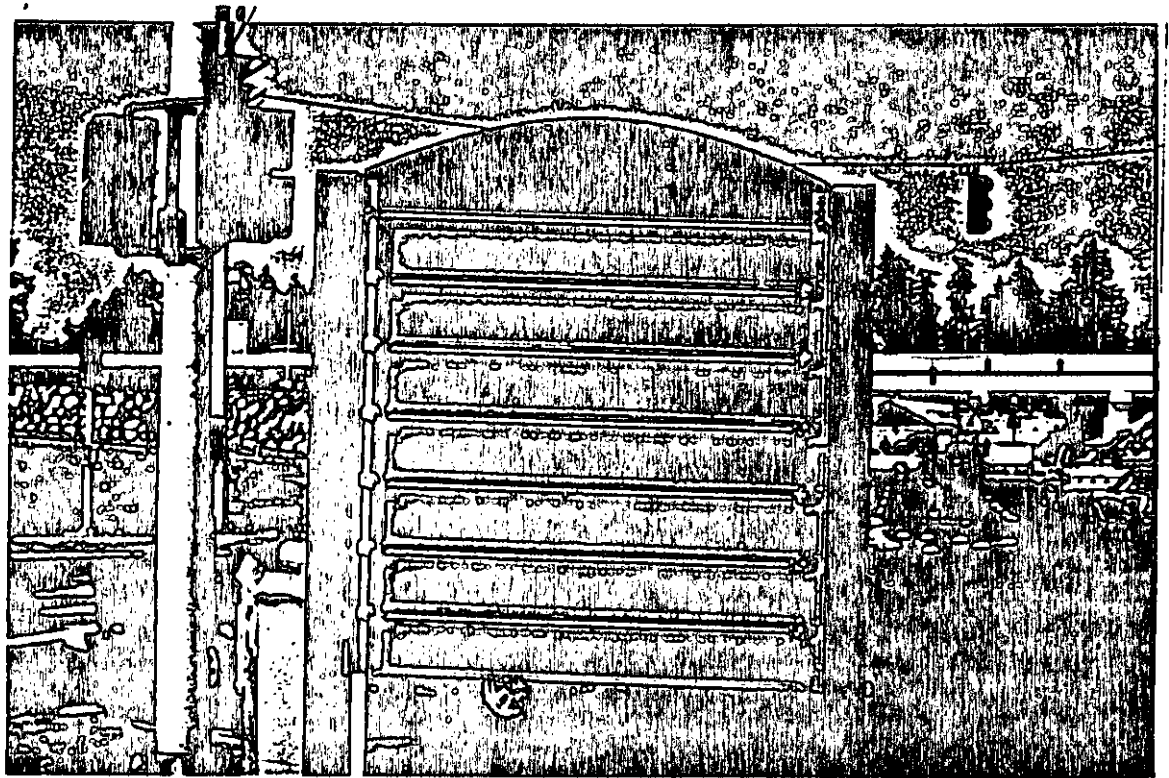
*Doris Cooper*  
MAYOR

ATTEST:

*Jan F. Jensen*  
Director of Administration & Finance  
(ex officio City Clerk)

APPROVED AS TO FORM:

*Ralph E. [Signature]*  
City Attorney



ATTACHMENT "A" TO ORDINANCE 2981

SUMMARY OF ORDINANCE 2981

AN ORDINANCE OF THE CITY OF KIRKLAND RELATING TO OFF PREMISES MOTORIST SERVICE DIRECTIONAL SIGNS ON CITY STREETS AS AUTHORIZED BY CHAPTER 114, WASHINGTON LAWS OF 1986 AND ADDING NEW SECTIONS TO CHAPTER 19.04 OF THE KIRKLAND MUNICIPAL CODE.

Section 1. Adds new sections to Chapter 19.04, Kirkland Municipal Code:

19.04.080. Establishes a policy for permitting placement of off premises directional signs to supplement the Washington Department of Transportation Motorist's Service Sign Program.

19.04.081. Establishes procedure for issuance of street use permits for off premises supplemental directional signs.

19.04.082. Designates service businesses which may qualify for permits under the program. Such businesses must be included within the Department of Transportation Motorist's Service Sign Program, be located within the City of Kirkland and within one-quarter mile of I-405.

19.04.083. Establishes standards for installation and maintenance of supplemental directional signs.

19.04.084. Establishes standards for placement of supplemental directional signs within City street rights-of-way.

19.04.085. Establishes standards for the framework to hold supplemental directional signs and the number of signs which may appear on a single framework.

19.04.086. Establishes standards for the face of supplemental directional signs.

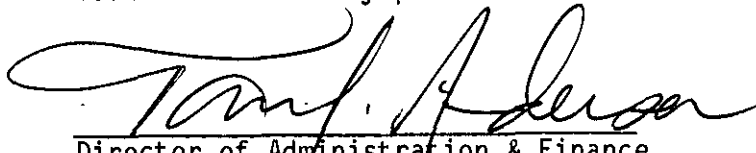
19.04.087. Provides that the City may terminate the supplemental directional sign program at any time.

Section 2. A savings clause providing that if any portion of part of the Ordinance is held to be invalid or unconstitutional, such decisions shall not affect the validity of the remainder of the Ordinance.

Section 3. Authorizes publication of the Ordinance by summary, which summary is approved by the City Council pursuant to Section 1.08.17, Kirkland Municipal Code; and establishes the effective date as five (5) days after summary publication.

The full text of this Ordinance will be mailed without charge to any person upon request made to the Director of Administration and Finance for the City of Kirkland. The Ordinance was passed by the Kirkland City Council at its regular meeting on the 15th day of September, 1986.

I certify that the foregoing is a summary of Ordinance 2981 approved by the Kirkland City Council for summary publication.

  
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Director of Administration & Finance  
(ex officio City Clerk)