

RESOLUTION R-5381

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF KIRKLAND
SETTING FORTH POLICY CONSIDERATIONS AND PROCEDURES
RELATING TO BUSINESS PARTNERSHIPS AND NAMING RIGHTS OF
PUBLIC FACILITIES.

1 WHEREAS, the City recognizes the opportunity for outside
2 agencies and private entities to support City approved programs,
3 projects, events, facilities and activities; and
4

5 WHEREAS, these opportunities include the creation of a higher
6 level of service or needed new service for community members, making
7 alternative funding sources available for public amenities and services,
8 and delivering services more efficiently by allowing for collaborative
9 business solutions; and
10

11 WHEREAS, the City has previously entered into agreements with
12 agencies and private entities by taking in small donations for parks,
13 recreation programs and event sponsorships; and
14

15 WHEREAS, the City Council believes that infrastructure projects
16 such as the Totem Lake Connector and a future Aquatic, Recreation and
17 Community Center, could benefit from the participation of agencies and
18 private entities by means of naming rights of public facilities; and
19

20 WHEREAS, the City Council believes that business partnership
21 and/or naming right agreements should be thoroughly examined and
22 approached thoughtfully to determine their compliance with the
23 mission, values and policies of the City; and
24

25 WHEREAS, the City Council further believes that the setting forth
26 of policy considerations and procedures relating to business
27 partnerships and naming rights is in the public interest.
28

29 NOW, THEREFORE, be it resolved by the City Council of the City
30 of Kirkland as follows:
31

32 Section 1. The City Council authorizes the City Manager to enter
33 into business partnerships and naming right agreements
34 ("Agreements") for the purpose of supporting City infrastructure and
35 operations, provided that all naming rights agreements and any
36 business partnerships generating over seven thousand five hundred
37 dollars in revenue shall be approved by the Council.
38

39 Section 2. The City Manager will adopt a policy which outlines
40 the general purpose, goal, and procedure for entering into such
41 Agreements.

42 Section 3. The City Manager shall consult with City Boards and
43 Commissions and affected departments to seek recommendations
44 related to such Agreements as necessary and appropriate.

45
46 Section 4. The Finance and Administration Department will
47 coordinate and track all business partnerships and naming rights
48 Agreements for the City, assuring a consistent, competitive, and non-
49 duplicative process.

50
51 Section 5. The City Attorney's Office will develop an agreement
52 form to be used for all Agreements. The form shall include the
53 contractual relationship, terms, renewal, consideration of mutual value,
54 description of programs, projects and activities, partnership rights and
55 benefits, and revocation and termination provisions.

56
57 Passed by majority vote of the Kirkland City Council in open
58 meeting this 3rd day of September, 2019.

59
60 Signed in authentication thereof this 3rd day of September,
61 2019.


Penny Sweet, Mayor

Attest:


Kathi Anderson, City Clerk