repealed by 3946

## ORDINANCE NO. 2113

AN ORDINANCE OF THE CITY OF KIRKLAND RELATING TO THE ERECTION AND MAINTENANCE OF SIGNS, BILLBOARDS AND OTHER ADVERTISING DEVICES, PROVIDING FOR THE ISSUANCE OF PERMITS THEREFOR, AND AMENDING ORDINANCE NO. 2054.

The City Council of the City of Kirkland do ordain as follows:

Section 1: Format. As to the sections of Ordinance No. 2054 hereinafter amended, words set forth as follows are deleted by this ordinance: [Delete] Words set forth as follows are added: Add.

Section 2: Amending Section 1 of Ordinance No. 2054. Section 1 of Ordinance No. 2054 be and it hereby is amended as follows:

## Section 1: Definitions.

a. COMMERCIAL SIGN: The term "commercial sign" shall <u>include</u> [mean] any exterior sign or device conveying a message advertising or attracting the attention of prospective patrons, customers, users, and without limiting the foregoing shall include all signs not specifically included within the definitions below, and shall specifically include [pelitical-signs-advertising-eandidates-ep issues.] all signs of a political or public interest nature not included within the limited definitions for "political sign" and "public sign" hereinafter set forth.

b. NON-COMMERCIAL SIGN shall mean any exterior residential name-plate, ornamental or otherwise, erected for the purpose of identifying a residence; or permanent sign for naming or identifying an institution, church, semipublic, public or recreational development or building, or an apartment building or a subdivision.

<u>c</u>. PUBLIC SIGN shall mean a sign of interest and benefit to the general public, such as a directional sign designating routes or location; traffic control sign such as "Stop", "Speed Limit", etc; safety sign such as "School Crossing", "Bus Loading", etc.; special event sign or device such as "Firemen's Ball", Fourth of July or Christmas decorations, or "U.G.N." or "Red Cross" drives, etc.

d. POLITICAL SIGN shall mean a sign or poster advertising a candidate, a list of candidates, and/or a specific issue appearing on the ballot at the next ensuing election. e. OFF-PREMISES CHURCH SIGNS shall mean signs that show only traffic directions to a church location.

## f. UNDER MARQUEE SIGNS shall mean those signs attached to the under side of a marquee for the purpose of calling attention to the main entrance of the business advertised.

g. EMBLEMATIC DESIGNS. Building or site developments which are an integral part of a total design and may identify a location or building, such as a sculpture, fountains, landscaping, pylons, walls or lighting, will not be considered commercial signs, provided such developments are not a direct source of light. Such designs may include as an incidental element the name of the location or building or institution or, in directory form, the names of the business occupants of the property. Such developments may extend to the street right-of-way line provided no structures or parts are higher than 3 feet between the building line and the street right-of-way.

PROHIBITED DEVICES. It is unlawful to erect h. or maintain strings of pennants, banners or streamers, festoons of lights, clusters of flags, strings of twirlers or propellers, flashing or blinking lights, flares, balloons and similar devices of a carnival character[-]; Provided, however, that where flashing or blinking lights are an integral part of an existing sign, the original cost of which exceeded \$500., the owner or lessee thereof shall have a period not exceeding 5 years from the date of the enactment of this amendatory ordinance in which to remove such sign. Not prohibited are: (1) National, state and institutional flags properly displayed; (2) Christmas decorations in season; and (3) streamers, banners, etc., used for a period not to exceed one week to call attention to the grand opening of a completely new busines building.

i. LICENSING OFFICIAL. The term "licensing official" shall mean the city official designated by the manager by administrative order who shall issue permits, establish regulations, be charged with the enforcement of this chapter, and who shall make such other administrative or ministerial determinations as are required hereunder.

Section 3: <u>Amending Section 2 of Ordinance No. 2054</u> Section 2 of Ordinance 2054 is hereby amended as follows:

SIGN PERMIT - When Required

a. A permit from the licensing official shall

be required for the erection and maintenance of any exterior sign. Such sign permit shall contain the name of the person to whom the permit is issued, the location at which the sign is to be erected and maintained, the period of time for which said permit shall be valid, and such other data as may be required by regulations to identify the purpose, type, size and character of the sign.

b. In all districts classified as "Residential", noncommercial signs, real estate signs and public signs located on the property being advertised shall be permitted. All other signs shall be prohibited.

c. In all districts classified other than residential, all signs, including commercial signs, shall be permitted; provided that said signs comply with the Uniform Sign Code presently in effect in the City, with the requirements of the City Building Code, and with the requirement of this [seetien] ordinance.

d. Off-premises church signs may be located off premises and on public right-of-way in any use district, provided that: No sign is larger than 500 square inches, is self-supporting, is a support for the support of such signs where gende, is regularly maintained and the number of such signs where designating a particular location or church building does not exceed two within the city limits.

The location of church signs on public rightof-way shall be approved by the licensing official. The City reserves the right to order removal of any sign on public right-of-way that may be improperly maintained or one which becomes a public nuisance.

e. Signs suspended under marquees shall have a vertical clearance of 8 feet from the sidewalk, be of incombustible frames if illuminated, be no larger than 8 inches by 24 inches if combustible, and shall conform to the building code requirements for marquees in all other aspects.

f. Political signs or posters may be placed upon private property only, may remain in location for a period not to exceed 10 days following the election for which they were placed, shall not be larger than 10 square feet in area, and shall not be posted upon or attached to telephone poles, power poles or other public utility facilities.

g. On public land or in public rights-of-way permanent or temporary public signs may be permitted, subject to the regulations prescribed by the Kirkland Traffic Code and Ordinances of this City. Real estate or business signs of the sandwich, tripod or "A" frame type which are directional in nature may be placed on the shoulders of street rights-of-way, at least three feet from the traveled portion of the roadway, and during the daylight hours from sunrise to sunset, provided the location does not create a traffic hazard. The signboard shall not exceed 30 inches in width or height. Such a sandwich, tripod or "A" frame type sign shall be prohibited on paved sidewalks located on public rights of way.

h. No commercial signs shall be located on any property other than that property upon which the advertised business is located.

Section 4. Amending Section 3 of Ordinance 2054. Section 3 of Ordinance 2054 is hereby amended as follows:

Section 3. Duties of the [Bireeter-of-Publie-Werks, or-his-authorized-representative] Licensing Official.

a. [1] Applications for the erection of exterior signs shall be filed with the City Building Department. Such applications shall be accompanied by drawings which clearly delineate the sign, its size, shape, materials, color, lettering, number and wattage of lights, or other devices which are a part of the installation. The drawings shall show the method of fastening or anchoring the sign to a building or the footings and foundation and column designed for free-standing signs. Drawings shall also be submitted indicating the relationship of a proposed sign to the total structure to which it would be attached.

b. [2] The building department shall review the drawings and inspect the site or the building upon which the sign is to be applied and determine that the anchoring or fastening methods are sufficiently safe and meet the requirements of the city building code, including the uniform sign code chapter[.] and the requirements of this ordinance.

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Section 5. This amendatory ordinance shall be in force and take effect five days from and after its passage by the council and publication as required by law.

PASSED by the Kirkland City Council in regular meeting on the <u>2nd</u> day of <u>November</u>, 1970.

SIGNED in authentication thereof on the 2nd day of November , 1970.

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Attest: Director of Administration and Finance

(ex officio City Clerk)

Approved as to form:

Attorney City