

*Repealed* 542  
 ORDINANCE NO. 542

AN ORDINANCE OF THE CITY OF KIRKLAND REGULATING THE ERECTION AND MAINTENANCE OF BILL BOARDS, DIFFERENTIATING BETWEEN LOCAL BUSINESS SIGNS AND OUTDOOR ADVERTISING BUSINESS, PROVIDING FOR A LICENSE AND FOR CONTROLS OVER THE ERECTION AND MAINTENANCE OF BILL BOARDS AND PROVIDING PENALTIES FOR THE VIOLATION OF SAID ORDINANCE, AND REPEALING ORDINANCE NUMBER 497.

THE CITY COUNCIL OF THE CITY OF KIRKLAND DO ORDAIN AS FOLLOWS:

Section 1. That Ordinance No. 497 be, and the same hereby is, repealed en toto.

Section 2. For the purpose of this ordinance, certain terms used herein are defined as follows:

ADVERTISING STRUCTURE: The term "advertising structure" as used in this Ordinance is hereby defined to be any structure erected exclusively for advertising purposes, in excess of twenty (20) square feet, upon which any poster, bill, printing, painting, device or other advertisement of any kind whatsoever may be placed, posted, painted, fastened or affixed, including any spectacle, display appliance or advertising statuary.

WALLS: All sides of buildings upon which any advertising is shown, painted or displayed in any way, shall, for the purpose of this Ordinance, be deemed a billboard.

OUTDOOR ADVERTISING BUSINESS: The term "outdoor advertising business" shall mean the business or occupation of placing, erecting, constructing or maintaining advertising structures signs or billboards.

LOCAL BUSINESS SIGNS: The term "local business signs" shall mean those advertisements, posters or signs which have been erected, placed or are maintained by a business operating within the limits of the City of Kirkland, for the exclusive promotion of the interests of said business within the City of Kirkland.

Section 3. No person, firm or corporation shall engage in the outdoor advertising business within the City of Kirkland, without first executing a bond in the sum of Five Hundred Dollars (\$500.00) in favor of the City of Kirkland, to protect said city against any liability which might result to said city from the erection or maintenance of any billboards or signs within said city; the said bond to be approved by the Mayor and City Attorney.

Section 4. Upon approval of the said bond, any person, firm or corporation engaged in the business of outdoor advertising in the City of Kirkland shall be required to pay, in advance, an installation permit fee of Five Dollars (\$5.00) per advertising structure; In the event that any sign shall be removed from one location to another location within the City of Kirkland, involving the erection of a new billboard, a new installation permit fee shall be required of the person, firm or cor-

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poration engaged in the business of outdoor advertising, and making said removal and change.

Section 5. In addition to the installation permit fee hereinbefore provided for, any person, firm or corporation engaging in the business of outdoor advertising in the City of Kirkland shall pay to the City of Kirkland, annually, by the 2nd day of each January for the calendar year immediately preceding, a sum equal to two per cent (2%) of the gross sales of said company made for billboards and outdoor advertising within the City of Kirkland during said preceding calendar year.

Section 6. No advertising structure, billboard or other outdoor advertising shall be done by any person, firm or corporation engaged in the business of outdoor advertising in the City of Kirkland, except, within the commercial and industrial zones of said city.

Section 7. All outdoor advertising structures and billboards, except, walls, as defined in Section 2, shall be of modern type, metal construction and proper landscaping in the area surrounding said billboards and outdoor advertising structures shall be maintained at all times, where said structures are maintained, owned or operated by any person, firm or corporation engaging in the business of outdoor advertising.

Section 8. No person, firm or corporation engaged in the outdoor advertising business in the City of Kirkland shall erect any billboard or outdoor advertising structure without having first secured the approval of the City Council of the proposed location thereof, and the said City Council shall give due consideration to the opinions and desires of adjacent property owners before granting any permit.

Section 9. Local business signs, as hereinbefore defined, are exempt from the provisions of this ordinance, except that, in any case where such a sign is located off of the business premises of such business, a permit shall first be secured therefore from the City Council and a Five Dollar (\$5.00) installation permit fee shall be charged to cover the cost of inspection and the granting of said permit.

Section 10. It shall be unlawful for any person, firm or corporation to display for advertising purposes any matter or thing of an indecent or immoral nature.

Section 11. Any person, firm or corporation violating any provision or provisions of this ordinance shall be deemed guilty of a misdemeanor and upon conviction thereof shall be punishable by a fine not exceeding Three Hundred Dollars (\$300.00) or by imprisonment not exceeding thirty (30) days , or by both such fine and imprisonment.

Introduced this 22nd day of September, 1947.

Passed and approved this 20th day of October, 1947.

Henry M. Everett  
Mayor

Attest:

C. F. Treat  
City Clerk

Approved by:

L. N. Ostrander  
City Attorney